


EBA Webinar Announcement

From Hive to Health: The Role of Bee Products in Preventing and Healing Respiratory Viral Infections

Exploring scientific evidence and natural strategies for better immunity and lung health

 Date: 23 November 2025

 Time: 10:00 (CET)

 Organized by: European Beekeeping Association (EBA)


The European Beekeeping Association (EBA) is pleased to announce an upcoming webinar focused on the vital link between bee products and respiratory health. The event will highlight scientific evidence and natural approaches that support the immune system and promote recovery from respiratory viral infections.


 Speaker:

Dr. Zorica Plavšić, MD, PhD, MPH
Apitherapist, Member of the EBA Scientific Committee on Apitherapy (Serbia)
President and Founder of the First International Medical Society for Apitherapy Serbia – ApiMed

Dr. Plavšić will present the latest research and clinical applications of bee products—such as honey, propolis, royal jelly, and bee pollen—in strengthening immunity and improving lung health.

This webinar is part of EBA’s continuing effort to promote scientific knowledge and raise awareness about the benefits of apitherapy and the essential role of bees in human health and wellbeing.

 Participation is free of charge.

 The access link for the webinar will be published soon on EBA’s official social media channels.

<https://ebaeurope.eu/>

Join us and discover how the healing power of the hive contributes to better health for all!